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DIRECTORSTALK INTERVIEW

[EAST IMPERIAL PLC](#)

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East Imperial plc

(the "Company")

DirectorsTalk Interview

East Imperial plc, the global purveyor of ultra-premium beverages, is pleased to announce that Tony Burt, Chief Executive Officer, has provided a presentation relating to the Interim Results for the six months ended June 2023 and the path forward via DirectorsTalk Interviews.

The presentation can be viewed here: <https://www.directorstalkinterviews.com/east-imperial-plc-2023-interims-and-strategic-plans-by-tony-burt-ceo/4121131862>

Enquiries:

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About East Imperial

Founded in New Zealand and Singapore in 2012, East Imperial produces a range of ultra-premium mixers that sell throughout APAC, the US and EMEA. Guided by a clear strategy to capitalise on the growing demand for premiumisation across the beverage industry, East Imperial has sold over 33 million bottles in over 20 countries since its founding, with popular products including Old World Tonic, Grapefruit Tonic, Yuzu Tonic and Mombasa Ginger Beer. In 2023, East Imperial won 8 medals at the coveted Tonic & Mixers Masters Competition in London. The company was founded on the philosophy of creating exquisite products defined by heritage, tradition and authenticity. All products are made from the highest quality, all-natural ingredients, reflecting East Imperial's commitment to providing a sustainable product and minimising environmental impacts at every stage of the manufacturing process. For more information about East Imperial and its ultra-premium mixers.

Visit eastimperial.com.

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