

NS Annual Financial Report



POSTING OF ANNUAL REPORT AND NOTICE OF AGM

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East Imperial plc ("East Imperial" or the "Company")

Posting of Annual Report and Notice of AGM

East Imperial plc (LSE: EISB), the global purveyor of ultra-premium beverages, announces that its Annual Report and Accounts for the year ended 31 December 2022 and Notice of Annual General Meeting ("**AGM**") was posted to shareholders yesterday and is available in full to download from the Company's website (<u>https://investors.eastimperial.com/</u>) shortly.

The AGM will be held at the offices of Shakespeare Martineau LLP,6th Floor, 60 Gracechurch Street, London, EC3V 0HR on Thursday, 29 June 2023 at 9.30am.

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About East Imperial

Founded in New Zealand and Singapore in 2012, East Imperial produces a range of ultra-premium mixers that sell throughout APAC, US and EMEA. Guided by a clear strategy to capitalise on the growing demand for premiumisation across the beverage industry, East Imperial has sold over 20 million bottles in over 20 countries since its founding, with popular products including Old World Tonic, Grapefruit Tonic, Yuzu Tonic and Mombasa Ginger Beer. In 2022, East Imperial won 8 medals, with two awarded best in class at the coveted Tonic & Mixers Masters Competition in London.

The company was founded on the philosophy of creating exquisite products defined by heritage, tradition and authenticity. All products are made from the highest quality, all-natural ingredients, reflecting East Imperial's commitment to providing a sustainable product and minimising environmental impacts at every stage of the manufacturing process.

For more information about East Imperial and its ultra-premium mixers, visit eastimperial.co.uk.

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