

RNS Directorate Change



Directorate Changes and Withdrawal of Requisition

EAST IMPERIAL PLC

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East Imperial plc

("East Imperial" or the "Company")

Directorate Changes

Withdrawal of Requisition of General Meeting

East Imperial, the global purveyor of ultra-premium beverages, is pleased to announce the appointment of Alistair McGeorge as Non-Executive Chairman of the Company and Colin Henry as a Non-Executive Director of the Company, with immediate effect. The requisition of a general meeting received on 15 November 2021 from Taylor Partners Limited (the "**Requisition Notice**") has now been formally withdrawn and Rabindra Lal Soni (Rob Soni) has resigned as Chairman and as a Director of the Company.

Tony Burt, Chief Executive Officer of East Imperial, commented:

"Alistair and Colin bring extensive retail and corporate governance experience which will be invaluable as we continue to drive forward with our growth plans. I would like to welcome them both to the Board and look forward to working closely with them to strengthen the Board with additional non-executive expertise and to accelerate the growth of our business."

"I am pleased that the Board will continue to have the services of Dr. Olufunke (Funke) Abimbola M.B.E. as an independent non-executive Director, and would like to thank Rob Soni for his support throughout the Company's rapid expansion and successful listing - I wish him the very best with his next endeavours."

Mark Taylor, Director of Taylor Partners Limited, commented:

"I am delighted that working closely with Tony Burt and executive management we have navigated these Board changes which exemplify the professionalism and expertise of the Board. East Imperial is now perfectly placed to capitalise on its global growth opportunities."

Alistair McGeorge, Non-Executive Chairman of East Imperial, commented:

"I am pleased to have joined the Board of East Imperial as Non-Executive Chairman and look forward to working with Tony, Colin and the rest of the Board. East Imperial represents a unique global proposition, and we are determined to bring and apply our collective retail and boardroom experience in supporting Tony and his team to deliver the maximum value for the brand and the Company's shareholders as a whole."

The information contained within this announcement is deemed by the Company to constitute inside information for the purposes of the Market Abuse Regulation (EU) No. 596/2014 as it forms part of UK domestic law by virtue of the European Union (Withdrawal) Act 2018, as amended. Upon the publication of this announcement via a Regulatory Information Service, this inside information is now considered to be in the public domain.

For more information on East Imperial, please visit <https://investors.eastimperial.com>.

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Additional Information on the Directorate Appointments:

Alistair Kenneth McGeorge (aged 62)

Alistair has a breadth of experience in both public and private consumer facing businesses, including New Look Group, Matalan, BIGW Limited and 11 years at Littlewoods/Shop Direct. He has played a leading role in turning around, managing and growing successful businesses, through ongoing change and developing new routes to market.

Colin Glen Henry (aged 56)

Colin has over 20 years' experience in retail companies having previously held senior roles at Marks & Spencer PLC, Polo Ralph Lauren Inc and Nike Inc/Umbro Inc as well as other major brands such as Jaeger Ltd, Matalan Group, New Look Group and BIGW. His experience of driving results is in both luxury and mass markets, across buying, brand development, marketing, digital and supply chain.

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